



Bird's Eye View

September 12, 2012 · Issue 6

Dates to Remember:

- 09/20 Cardinal Connection - 8:35 am
- 09/20 Chick Fil A Spirit Night
- 09/28 Family Fun Night
- 11/03 Hoover Run for Hope

September 12, 2012

From Our Principal ...

As our PTO begins this year's Build the Nest, I want to say "thank you" to Kenrose parents for all the support that you give to Kenrose teachers and our school. Your support is evident in your volunteering, in your presence to support your children at school events, in the ways you work together to build the Kenrose community, and in your participation in PTO activities including "Build the Nest!"

I want you to know that the bulk of the funding raised by the Kenrose PTO comes directly to the school to support teaching and learning. The funding is used wisely, and it is very much appreciated by teachers and staff! The PTO budget process begins in the spring when teachers and staff are asked to submit and justify items that are needed for the coming year. The PTO executive board puts long summer hours into considering needs and creating a budget that meets as many needs and touches as many students as possible. PTO events for parents and students, such as the Newcomer's Breakfast and Back to School Bash, are funded by the budget. Large, one-time expense items (such as last year's kiln for art and this year's piano for music) are funded by the budget. Ongoing expenses (such as funding making it possible for Kenrose to have a computer lab teacher assistant, a school chorus director, and our technology initiative) are included. And, we are fortunate that a large portion of the budget goes directly to teachers to provide for needs in their classrooms. All teachers receive funds that help meet their classroom needs. New teachers to Kenrose and teachers changing grade levels receive extra funding to help set up classrooms. All purchases are made utilizing our school's purchase order (p.o.) process. I review and approve each p.o., and I can assure parents that our teachers are good stewards of Build the Nest funds.

Feel free to ask Kenrose teachers about the difference that PTO funding makes in their classrooms. In this newsletter I will mention one of the PTO initiatives that is most used by our teachers and students, our instructional technology initiative. Thanks mainly to the efforts of our PTO, within the past four years all Kenrose classrooms have been equipped with SmartBoards, LCD projectors, and (Elmo) document cameras. We have purchased two laptop carts that teachers can borrow - a classroom-size cart as well as a smaller cart that we are working on filling with laptops. We have three sets of eClicks; we would like to increase that to six sets, one set per grade level. And, last spring we began to purchase iPads for our teachers to use with students. Because our teachers use instructional technology very effectively, I hope to see our PTO continue to support this initiative.

If you have any questions about how PTO funding at Kenrose is used, please feel free to ask. Once again, thank you for all you do to support teaching and learning at Kenrose, including Build the Nest!

Dr. Marilyn Webb, Principal

From The President

Dear Kenrose Family,

As we begin the "Build the Nest" fundraising campaign, I would like to share with you some specific examples of where PTO money is being utilized in and around Kenrose Elementary.

- \$30,000 - "Build the Nest" - This money is divided among the classroom teachers, specials teachers, and student support staff (Special Education, ESL, Gifted Teacher, Reading Specialist, Math Specialist, & the School Nurse) This money enables them to purchase instructional materials & supplies, or equipment for their classrooms.
- \$5000 - K-2 Project of Choice - Last year, the K-2 teachers chose use this money to complete the K-2 playground project.
- \$5000 - 3-5 Project of Choice - Last year, the 3-5 teachers chose to purchase 3 sets of "e-clicks". One set for each grade level to share. These work with the PTO funded Smartboards already in their classrooms to give teachers instant feedback as to their students' comprehension.
- \$12,000 - \$1200/month for 10 months, August-May. This money helps to pay for needs around Kenrose such as Walkie-Talkie repair and costs of hosting the Reward Assembly with the Governor.
- \$8,384 - Part-time Teaching Asst. The PTO funds this position to ensure Kenrose has the most qualified person in our computer lab assisting our teachers and students.
- \$4,300 - Playground - Maintenance and Equipment - This money purchased more recycled mulch for the K-2 playground. It also purchased athletic equipment for students to use during recess including: a tetherball, basketballs, soccer balls, footballs, and bags to store the equipment.
- \$4,010 - Landscaping - Trimming, mulching & spraying for weeds - Many people do not realize that it is the PTO's responsibility to maintain the landscaping around the school. The County mows the grass, nothing more. The PTO has volunteers and also hires a landscaper to maintain the areas all around the school, including the Art Garden & triangle in front of the school.
- \$7,161 - Technology - Last year, this money was used to purchase iPads for teachers to assist students in learning.

- \$3,500 - New Soccer goals & Nets - These were purchased in the Spring. The County removed the others due to their excessive age and safety hazard to those playing around them.
- \$2,500 - Music Program Supplies - Piano - Ms. Pike desperately needs a newer piano. The current one is very old & has issues.
- \$2,230 - 5 Classroom Rugs - Each year, the PTO purchases new rugs to replace the oldest, most stained and worn classroom rugs.
- \$2000 - Library Mural - Ms. Breece would like to make the library an even more warm and inviting place to check out books and read.
- \$2000 - Reading Instructional Support - Ms. Cotter purchases materials to assist the teachers help students grow to be great readers.
- \$1500 - Author Visit - Ms. Breece has chosen an author to come and spend a day at Kenrose.
- \$1000 - Academic Enrichment Program - This money is used to help create our wonderful Family Math Night and Family Reading Night. These nights are hosted at Kenrose and free to attend. They are filled with learning, fun and fellowship.
- \$600 - Life Skills Character Education - Ms. Finch & Ms. Bernstein use this money to fund our monthly character ceremonies for our students.
- \$200- Art Supplies - Shelving - Last year, the PTO purchased a Kiln & supplies. This year we are purchasing shelving to give Ms. Nix a place to dry the clay artwork the students create.

I hope this information gives you some great insight into how money is utilized by the Kenrose PTO, Staff, Teachers & students.

I believe that Kenrose is a "Reward School" because of the dedication of our parents to invest in our Teachers, Staff & Students. Not only do we invest money, but also time and creativity to bring out the best in our Kenrose Cardinals.

Parents, teachers, staff & students, thank you for all you do to enrich our Kenrose Family! I am honored and proud to be a part of our Kenrose Family. For your convenience, we are working to put a copy of the PTO Budget on the Kenrose website.

If you have any questions about the Kenrose PTO, the PTO Budget, or our "Build the Nest" fundraising campaign, please call or e-mail me 995-0267 or mjmcgrath1010@comcast.net

Best Regards,

Jane McGrath

Kenrose PTO President

KENROSE is:



"BUILDING OUR 2012 NEST!"

Invest in your Child's Success Sept.10th-Sept.26th

Our annual **"BUILD THE NEST"** donation campaign starts today, September 10th and runs through Sept 26th. Your generosity to this initiative provides the crucial funds necessary to bridge the gap left by our county's budget. All money received from this fundraiser goes directly to the teachers to provide materials for classrooms and to fund our PTO budgeted programs. Look for more detailed budget information and how your children directly benefit from these donations in this weeks Bird's Eye View Newsletter. Our fundraising efforts have been very successful over the years and we look forward to an even better year by consolidating 3 separate fundraisers into one.

Last year's 3 fundraisers: Total Requested \$200

Build the Nest contribution \$125

Class Basket Contribution \$25

Fun Run in the Spring \$50

**2012's ONLY Fundraiser: Build the Nest Campaign= \$200 per child
Discounted for additional children. See Pledge form.**

Please help us. If each Kenrose family supports this event with the suggested family contributions we will easily reach our fundraising goal.

We really would like to have 100% participation from Kenrose families--any donation you are able to give is appreciated! Our goal will be to make this our ONE AND ONLY FUNDRAISER every year.

Why this works:

- ★100% PROFIT- ALL donations go directly to meeting the needs of your school
- ★SAFER for our children: No door to door selling, collecting, or delivering
- ★100% Tax DEDUCTIBLE

Many companies match personal contributions to non-profit educational organizations. Please check with your employers now for this opportunity.

DOES YOUR COMPANY MATCH DONATIONS FOR BUILD THE NEST?

Did you know that many companies will match their employees' gifts to Kenrose? All you have to do is complete a form provided by your employer and send it with your contribution. We will fill out the appropriate paperwork and return it to your company for approval.

Here are some of the companies we have identified that offer matching gifts:

Aetna Life & Casualty	Graybar Electric Company, Inc.
AIG	HCA Healthcare
American General	Home Depot
American Brands, Inc.	J.C. Penney
Aspect Communications	Nissan
BellSouth	Pfizer
BP North American, Inc.	Piedmont Natural Gas
Bridgestone/Firestone Company	Regions Bank
Caterpillar	Reuters America Inc.
CIGNA Corporation	Sprint PCS
CHS, Community Health Systems	U.S. Bancorp
Coca Cola	United Parcel Service
CSX Corporation	Vulcan Materials Company
Federated Department Stores	Waste Management, Inc.
Gannett Corporation	Wells Fargo
Genesco Corporation	

Not sure if your company matches? Ask your HR department or enter the name of your company on the donation form and we will check for you. If your employer matches donations and is not on this list, please email me to keep our list current at allisonlhayes@aol.com. Thanks!

"BUILDING OUR 2012 NEST!"



What's for Dinner?

Thursday, September 20th

Chick-Fil-A Spirit Night

at

Chick-Fil-A

3063 Mallory Lane

Franklin, TN 37067

During the hours of 4pm til 8 pm.

Dine in or drive thru. Let them know you are from Kenrose Elementary and a portion of your meal will support our school. Teachers, kids, families and even grandparents or friends. Anyone supporting Kenrose can mention our school when ordering at Chick-Fil-A on September 20th! The cow will be visiting that night!

We supported **Kenrose at Chick-Fil-A Spirit Night.**

Child's Name_____

Child's Teacher_____

Parent Signature_____

Please return this form to child's teacher on Monday, September 24th.

Thank you for supporting Kenrose!



Kenrose Family Fun Night **Friday Sept. 28, 2012** **4:30-7:30PM**

YOU DON'T WANT TO MISS THIS EXCITING NIGHT!

FREE ADMISSION TO CARNIVAL-
ON THE SPOT MOBILE GAMING BUS
ENTERTAINMENT BY DJ LOUIS LEE
INFLATABLES AND RIDES:
 GALAXY EXPLORER
 STRIKE ZONE
 DIXIE ROCK-N-ROLL
 SUPER HOOPS
 STARWALK
 BOUNCE O RAMA
 EASY STRIKER
 LIVE AUCTION
 FUN VENDORS
 TEACHER'S TREASURES
 5TH GRADE PARTY ROOM

AVAILABLE TO PURCHASE:

CHICK FIL A
 JET'S PIZZA
 COTTON CANDY
 KONA ICE
 FACE PAINTING
 FLASHTASTIC PHOTO BOOTH
 HAIR PAINTING
 TAPE THE TEACHER TO THE
 WALL
 PONY RIDES



SAVE TIME & MONEY: PRE-ORDER YOUR MEALS & TICKETS

Please return form by Friday September 21st



PURCHASE A MEAL TICKET:

KID'S MEAL \$4 X _____ = _____
Kids 6-count nugget with chips and apple
juice box
ADULT MEAL \$6X _____ = _____
sandwich, chips and drink (coke, diet coke,
sprite)

Total cost= _____
Pre-order price only good through 21st.

Jet's Pizza XL slice and a drink
(water, coke, diet coke or sprite)

\$4 x _____ = _____
cheese _____ Pepperoni _____

Total Cost= _____

Pre-order price only good through
21st.

This year we are giving you the opportunity to purchase tickets in advance for the items that require money. **You will get 1 free ticket for every 10 Pre-ordered.** Tickets are \$1 each and are good for the following items:

COTTON CANDY	2 tickets
KONA ICE	3 tickets
FACE PAINTING	3 tickets
FLASHTASTIC PHOTO BOOTH	1 ticket per photo strip
HAIR PAINTING	1 ticket per stripe
TAPE THE TEACHER	1 ticket per strip
PONY RIDES	4 tickets

11 tickets- \$10 _____ (1 free)

22 tickets- \$20 _____ (2 free)

of tickets _____ x \$1 = _____

Tickets are non-refundable

Child's Name _____

Teacher _____ Grade _____

Total Amount enclosed _____

Make checks to Kenrose PTO,

Pick up at Ticket booth on Family Fun Night _____ Send the tickets home with student _____



earn cash for our
school online with



Just like regular Box Tops, these electronic Box Tops are each worth 10¢ for our school. There's no clipping required and they are automatically credited to our school.

easy ways to earn eBoxTops® today:

shop online & earn eBoxTops

earn for our school right now!*

New Marketplace email subscribers will earn 5 eBoxTops when they sign up between 9/1/12 and 9/30/12 at:

BTFE.COM/SUBSCRIBE

5 FREE
eBoxTops®

You can earn eBoxTops with every qualified purchase at over 200 stores; just start at the Box Tops Marketplace®, which has special links to each of these stores that allow our school's account to be credited.

See participating stores at btfe.com/marketplace

click & earn eBoxTops

You can earn free eBoxTops by doing simple online activities like taking a survey or watching a video. There's no purchase necessary and each activity only takes a few minutes.

See this month's activities at btfe.com/clickandearn

enter for chances to win eBoxTops

Box Tops offers sweepstakes and other bonus offers all the time! You could give our school an earning boost with thousands of eBoxTops. Entering is easy and there's no purchase necessary.

See this month's bonus offers at btfe.com/bonus

*5 eBoxTops® will be automatically credited to a school's account, upon valid Marketplace email enrollment. This offer will be valid only to the first 10,000 Box Tops Supporters to subscribe to the Marketplace email. Offer expires 09/30/12.

Kenrose PTO FAQ

Why should I join PTO:

The Parent Teacher Organization (PTO) at Kenrose is a group that works to enhance the education of our children by supporting programs and events, assisting the teachers and school staff, and raising funds to promote these activities. Through PTO involvement you will

make new friends and have a stronger connection to the school. All year long we provide support which directly benefits our students, teachers and parents.

How do I become a member of PTO:

Click on <http://www.wcs.edu/kes/pto/PTOmembershipform.pdf> and print out the membership form. Fill it out and return the form to your child's teacher with \$20.00.

Do I have to renew my membership each year?

Yes! You do have to fill out a new form each year and include your payment.

If I have signed up for PTO Manager do I still have to join PTO?

Yes! PTO Manager is an online management tool which allows you to sign up for volunteer opportunities, receive the Kenrose Newsletter (Bird's Eye View) and update your information for the Kenrose Directory. It is separate from PTO. If your information is not in PTO Manager it will not be included in the directory.

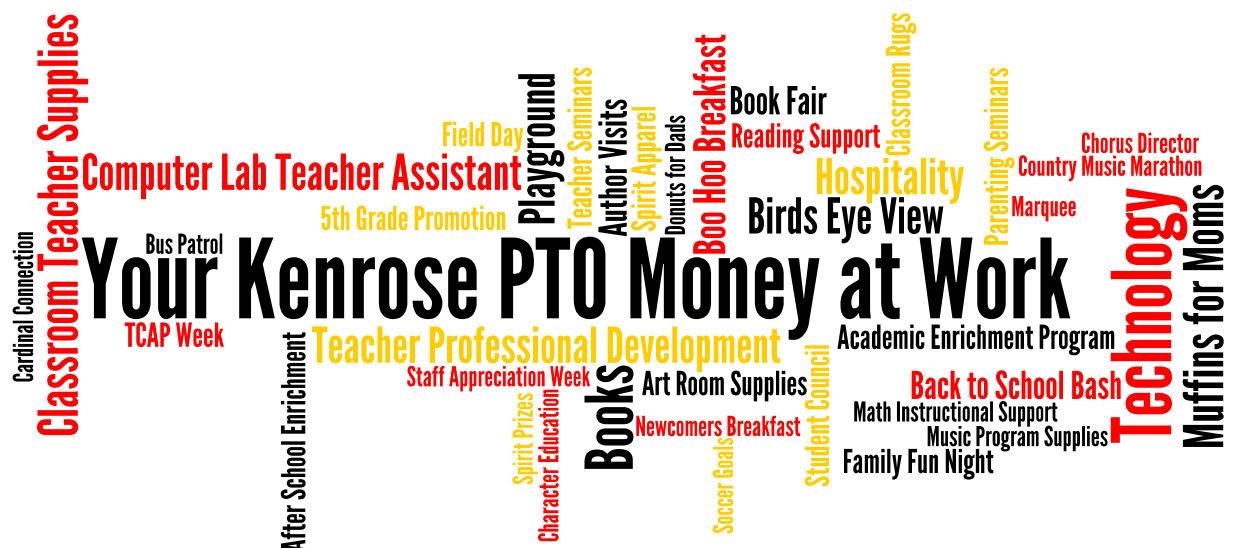
When is the deadline for joining PTO?

You can join PTO at anytime throughout the year. However, in order to ensure you receive the Kenrose Directory you must sign up by Friday, September 14, 2012 and update your information for the directory via PTO Manager

If I have questions, who should I contact?

Please contact Colleen Blanchette at blanchette_colleen@yahoo.com if you have any questions!

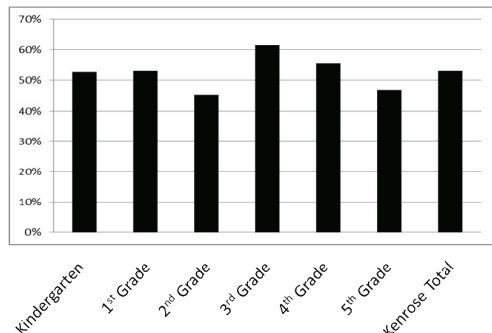
Where does my money go?



Turn in your PTO Membership Forms by **Friday, September 14th** to

Help Your Child Win a Popsicle Party!

PTO Membership – By Grade
Week Ending 9/8/12



The grade level with the highest percentage of memberships will win!

Click

<http://www.wcs.edu/kes/pto/PTOmembershipform.pdf>
to download membership form.



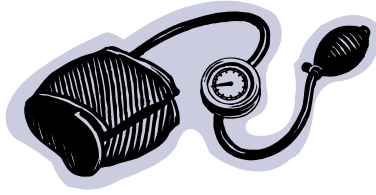
Friday, September 14th is the deadline to turn in PTO forms and be guaranteed a Kenrose Directory!

Important reminder to all parents!

Be sure to update your family info on PTO Manager by Friday, Sept 14th so your listing will be accurate in the 2012-2013 Kenrose directory. Also, please remember to join PTO (\$20) in order to receive a copy of the directory.

Advertise in the Kenrose Directory!!

If you are a **business owner** or starting a new endeavor, please consider placing an ad in the Kenrose Directory. The PTO is currently selling advertising space and we would love to have Kenrose **business owners** purchase an ad to be included in our school directory. For more information and pricing, please email Lauren Tavi at Lktavi@comcast.net. Thank you for your support of the Kenrose PTO.



Health Screenings

Health Screenings for grades K, 2, 4, 6, 8, & 9 (blood pressure, hearing, height/weight and vision) are a service provided by WCS. As a service, a parent can opt-out of any health screening. By opting out, the child's information (sent without any individual identifiers) will not be part of the required data sent to the state. Height and Weight (based on which grades a school conducts fitness tests), can be a common element with the district's fitness testing initiative. A parent cannot automatically opt out of this or any portion of the fitness testing. This information is used to create a report for the parent to determine which of the five health related fitness areas a student achieves a Healthy Fitness Zone. The data is also used (again without any individual identifiers) of determining % of students scoring in the healthy fitness zones at the school level and the district level.



Winafred Hubbard, RN
School Nurse
Kenrose Elementary School

KENROSE 2012-13

FITNESS INCENTIVE

The Physical Education department is very excited to implement a new fitness incentive this year! Simply put, we want to maximize the physical activity Kenrose students can perform on a daily basis.

We realize for many of our students this will not be a challenge. Our goal is to support the concept of daily physical exercise as a part of one's LIFESTYLE.

It is as simple as documenting your child's physical activity on a "foot" mileage marker. There are 20 "feet" on every marker. Each "foot" indicates 30 minutes of exercise. So for every 30 minutes your child exercises OUTSIDE of the school day (PE and Recess do not count, Run Club will count in the spring), you can mark off a foot. Once all 20 "feet" have been marked, a parent signature is required. Students may bring these into the PE department to collect a necklace chain and a "toe" token. Each *additional* mileage marker completed earns another toe token. (Tokens are similar to charms on a bracelet.)

If your child is engaged in organized sports (dance, gymnastics, team sport...) they can count only $\frac{1}{2}$ the time they are exercising in their **organized** sport. For example, if your child takes gymnastics and works out 6 hours a week, there may be little time for them to exercise outside of that time so you can account for $\frac{1}{2}$ (3 hours) a week.

If you have any questions, please contact Anna Sellers (anna.sellers@wcs.edu) or Lee Vaughn (Leev@wcs.edu).



Counseling Connection

KES Counselors: Tracy Bernstein (Tracyb@wcs.edu) and Debora Finch (deboraf@wcs.edu)

Please come to our first parenting education program of
the year...

CARDINAL CONNECTION

When: Thursday, September 20, 2012

Time: 8:35am

Where: Life Skills Classroom (Room 307)

Topic: OLWEUS Bullying Prevention Program at KES



The Bird's Eye View Newsletter

The Bird's Eye View is sent out every Wednesday during the school year to the email addresses you provided, as well as posted on the Kenrose Elementary website at <http://www.wcs.edu/kes>. If you need to change or add an email address on our distribution list, please sign-on to the Kenrose PTO Manager website at <http://kenrose.ptomanager.com> and update your information. If you have any questions, please contact us at KenrosePTO@yahoo.com.

Bird's Eye View Guidelines:

Our Mission is to make the school newsletter as concise as possible while still providing parents all of the important information they need. We would like to avoid lengthy articles, and instead, include links to the article online if parents need/want more information. Thank You!

- 5 pm Monday is the deadline for submittals to kenrosepto@yahoo.com.
- Submissions should be in Word format, or in the body of an email. Please send a separate file/email for each submission.
- All submissions must be approved by a Board member or Dr. Webb, and copied to Dr. Webb at marilynw@wcs.edu, Jane McGrath, PTO President, at mjmcgrath1010@comcast.net, and Jacqueline Cartailier at kenrosepto@yahoo.com.
- Please limit 1 picture per article.
- Use limited clip art at your discretion.
- No advertisements allowed. Only WCS camps or activities that our students can participate in. We can post brief descriptions of an event to our feeder schools with a link to the web address for parents to access more information, if needed.



Community Event Invitations Extended to Kenrose Students



Parents, mark your calendars now for Ravenwood Athletic Club's 3rd Annual Golf Classic on September 29th at Forrest Crossing Golf Course in Franklin. This tournament serves as one of the primary fundraisers for RAC, whose goal is to endow all Ravenwood sports teams with excellent sports facilities. At present, RAC is undertaking a capital campaign to construct a new field house at Ravenwood (<http://www.rhsfieldhouse.com>), which will benefit YOUR students when they reach high school. Please consider participating in this fun and worthwhile fundraising event - \$125 per person covers green fees, cart & boxed lunch; and several levels of sponsorship are available for your business or organization. For more information, visit the website (<http://www.rhsfieldhouse.com>), or contact Dennis Jackson at dj510up@hotmail.com.



RAVENWOOD HIGH SCHOOL DANCE TEAM 2012 DANCE CLINIC & PERFORMANCE

"Let's Do The Twist - a 50's Extravaganza"

For K-8th grade participants

Clinic: Saturday, September 29th 10am-1:30pm

Performance at RHS Football Pregame: Friday, October 5th

Cost: \$40

To Register: Visit www.ravenwood-dance.org



Are You
Thinking of
Becoming a
Cheerleader?

**WOODLAND CHEER
CAMP/ Parents Night
Out for
K-7th Grade**

The Woodland Cheerleaders are hosting a Cheer Camp/Parents Night Out **Saturday, September 15th**! This camp/PNO will be fun for all who are serious about cheerleading or who just want to give it a try! The camp will consist of learning cheers, jumps and spiriting. Each camper will receive a free t-shirt, words to the cheers, an instructional DVD and a pizza dinner! Do not miss out! Great night for any Blaze, Cowboy, etc. cheerleader too! Come with your friends...or make new ones there.

It is not too early to start preparing for your cheerleading future!

When: **Saturday, September 15th**, 5pm-9pm. Those who attend camp/PNO may cheer at the next Woodland Football home game on Thursday, September 20th. The game starts at 5:00. Admission is free for the camper! All grades will perform at half time together and as age groups throughout the game.

Where: Woodland Gym

Cost: \$40 first child, \$35 for additional children in family. Please make checks payable to Woodland Middle School. Mail the form below with payment to: Nanette Johnson, 9013 Grey Pointe Ct., Brentwood, TN 37027 Any Questions? nanettejohnson@yahoo.com Please email Nanette ASAP to let her know your child is coming. Deadline is Friday, September 14th. Late registrants will be given their T-shirt on Sept 20th at the game.

Name: _____

School: _____ **Grade:** _____

Address: _____

Phone: _____

T-Shirt Size: YS YM YL S M L XL

I, _____, parent/guardian of _____, hereby release Woodland Middle School, the WMS cheerleaders, their parents/guardians and staff from liability from any injury sustained by my child during the Cheer Camp/PNO or performance at the WMS football game. I understand that participation in a cheer activity carries an assumed risk of injury. I assume full responsibility for any injury sustained by my child during the course of the camp/PNO or performance. I understand that the camp reserves the right to dismiss any individual who does not conform to the camp rules. **REGISTRATION FEES ARE NON-REFUNDABLE.**

Parent/Guardian Signature: _____

Date: _____